

PEOPLE ACTUALLY WATCH OUR ADS

**VICELAND HAS #1 STICKIEST
COMMERCIAL BREAKS IN TV**

With a 93.96% completion rate and the lowest ad load out of all cable entertainment networks, our shorter breaks lead to better viewer retention

VICELAND
IT'S A TV CHANNEL.

Sources:

iSpot Smart TV Study, August 2016, ads + promos (93.96% completion rate)

Nielsen Audience Watch, 1Q17 Commercial Inventory Report, M-Su/8p-12A, excludes Spanish-language and kids networks