



VICE is the world's preeminent youth media company and content creation studio. Launched in 1994, VICE now operates in over 30 countries and distributes its programming to hundreds of millions of viewers each month across digital, linear, mobile, film and socials. VICE includes an international network of digital channels; a television and feature film production studio; a magazine; a record label; an in-house creative services agency; a book-publishing division; and a newly launched TV network in a joint venture with Rogers called VICELAND.

VICE's award-winning programming has been recognized by the Academy of Television Arts & Sciences, Peabody Awards, Sundance Film Festival, PEN Center, Cannes Lions, Frontline Club, Knight Foundation, American Society of Magazine Editors, LA Press Club, and Webby Awards, among others.

JOB TITLE: Copywriter

REPORTS TO: Head of Creative

OVERVIEW: VICE is looking for a strong, smart, organized copywriter with 4-5 years professional work experience with a strong focus on content marketing and branding. The perfect candidate has a wide range of experience working on big brands, an acute understanding of strategic thinking and a strong creative instinct. An intimate knowledge of VICE content, its voice, and specific POV across all verticals, and a familiarity with documentary film, storytelling, and process is required. Strong research skills are an asset as well as an awareness of current events, issues, news, events, and pop culture. The position calls for close attention to detail, as the nature of the work is fast-paced with challenging deadlines.

ROLES AND RESPONSIBILITIES:

- Ideating and conceptualizing creative for co brand content
- Working in tandem with strategy and other departments to create the best work
- Strong ability to write independently - long form and short form
- Ability to work within Keynote to build RFP decks along with strategy

QUALIFICATIONS:

- College Diploma or University Degree in Advertising/Copywriting.
- Must be able to write short form copy (headlines, and print campaigns) to long form (content series).
- Proficient in Word and Keynote.
- Ability to work under tight deadlines and reference pop culture, relevant news and trends.

- Ability to conceptualize and deliver creative solutions with a focus on storytelling for multiple screens.
- Organizational agility and strong attention to detail.
- Strong team-player ethic.
- Self-motivation and energy in taking ownership of client projects.
- Excellent communication skills, both written and oral, and confidence in presenting ideas with impact.

HOW TO APPLY:

Please send a detailed cover letter, resume and salary expectation by email to jobscanada@vice.com. Reference “**Copywriter**” in the subject field. No phone calls please.

****This job description is a general description of essential job functions. It is not intended as an employment contract, nor is it intended to describe all duties someone in this position may perform. All employees of Vice Media are expected to perform tasks assigned by supervisory personnel, regardless of job title or routine job duties****

If you do not hear back from us within one month of applying then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future career.