

Vice Media Canada Inc.
159 Dufferin St. Suite 100. Toronto, ON, M6K 1Y9
Tel: 416 596 6638 Fax: 416 408 1149



VICE started in 1994 as a newsprint monthly in Montreal and is now a global youth media company that includes print, events, music, online, television, and feature film divisions that operates in over 40 countries. VICE is the industry leader in original video for the web. With dozens of original series franchises across all content categories, VICE publishes about 60 minutes of new video content every day. For further information and additional background, please visit www.vice.com.

JOB TITLE: Digital Marketing and Communications Interns

REPORTS TO: Head of Marketing

OVERVIEW: VICE Media is looking for a Digital Marketing and Communications Interns to help in the Marketing Department. This department focuses on the digital strategy and outreach aspects of everything VICE. Interest in social media, web-related marketing, public relations, and online strategy required.

QUALIFICATIONS:

- Skilled at researching Canadian media outlets, journalists, influencers.
- Able to actively manage and maintain databases.
- Skilled at tracking and compiling media hits.
- Proficient at a variety of social platforms including Tumblr, Pinterest, Google+.
- Knowledgeable about the Canadian media landscape, marketing trends, and best practices.
- Very familiar with Excel, Keynote, and a basic understanding of HTML is an asset.
- Experience with Mac computer programs.

****Interns will begin in July and are a 3-month paid placement. ****

HOW TO APPLY:

Please send a your cover and resume to internscanada@vice.com with “**Digital Marketing Intern**” in the subject field. No phone calls please.

****This intern description is a general description of essential intern functions. It is not intended as an employment contract, nor is it intended to describe all duties someone in this position may perform.****

If you do not hear back from us within one month of applying then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future.

