



(ENGLISH)

MAGNUM FILM PROGRAM - VIE MAGNIFIQUE

BE TRUE TO YOUR PLEASURE – A SHORT FILM SERIES

DIRECTORS BRIEF

“A film is a ribbon of dreams. The camera is much more than a recording apparatus; it is a medium via which messages reach us from another world that is not ours and that brings us to the heart of a great secret. Here magic begins.”

-Orson Welles-

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FAO: Filmmakers worldwide.

RE: ‘Be true to your pleasure’

We want you to tell bold and entertaining stories around personal pleasure and indulgence, spontaneity and the joy of letting go. Stories about saying yes, not no.

The films need to include your interpretation of ‘vanilla’, ‘cracking’ or ‘cocoa’. This could be as abstract or obvious as you prefer, a fleeting moment or a thread throughout.

The winning filmmakers will be awarded a grant to create their films, alongside mentorship from Xavier Dolan and i-D producers. The winning films will be launched on i-D.co and screened at an incredible showcase later this year.

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Our desires are simple:



Your film should inspire us to be true to our pleasures

Your story should be rooted in the here and now.

Your protagonist's journey will be shaped by moments of personal pleasure and spontaneous indulgence,

You will create stylish, bold and thought-provoking moving images.

You will fuse the worlds of style and cinema effortlessly, with an eye for beauty and detail.

It will be exhilarating.

You will show that a day without pleasure is a day lost.

Be true to you pleasure.

Please note:

The superficial, frivolous and arrogant should be rejected.

Hidden or secret sin plays no part.

Nothing overtly violent or sexualized will be showcased.

*To be exact: Magnum is the perfect balance of cracking chocolate and velvety vanilla ice cream.

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If this odyssey of pleasure and indulgence is a journey you're committed to please submit the following materials @[id.co/viemagnifique](https://www.instagram.com/id.co/viemagnifique)



- a description of your short film in a couple of sentences
- a complete draft screenplay
- a detailed treatment
- biographies for the team (the team must include at least a writer, director and producer - including nationality, age and gender)
- a showreel, short film or feature film on DVD or link
- a detailed budget
- an ideal casting list
- a paragraph on any production obstacles envisaged in delivering on budget/schedule
- live action submissions only

All submissions must be in English language.

You will be judged according to this criteria:

1. Creativity and ability to answer the brief criteria including demonstrating the ability to produce the script and include music/other third party licensing within budgetary limitations and on schedule. (50%);
2. Originality (25%); and
3. Entertainment value (15%).
4. Production Value (10%)

Three winning entrants will be selected to win grants of £10,000 each, plus mentorship from Xavier Dolan and i-D producers.